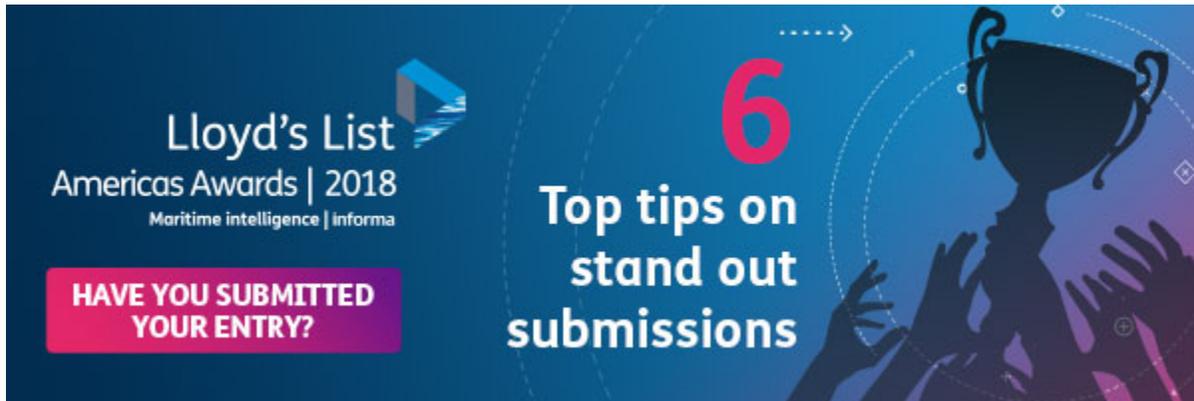


Enter the Lloyd's List Americas Awards 2018 | [View online](#)



## 6 tips for entering the Lloyd's List Americas Awards

Our awards are attended by other like-minded and motivated business owners. Being a finalist or winner provides the perfect invitation for people to connect to you and explore your business. Here are 6 tips for writing a winning awards entry.

The deadline for entering is February 16.

[Enter now >>](#)

### 1. DO check your entry meets the criteria

You'd be surprised how many entries get rejected due to 'technical slip' such as being in the wrong category or wrong year. Our eagle-eyed judges will check the criteria. You should too.

### 2. DO stick to the word limit

No-one wants to wade through an overblown entry full of frothy platitudes on why your entry is the best ever. Stick to the word limit. Always.

### 3. DO provide supplemental information

Our judges do a surprising amount of research into the shortlisted entries. Make their job easy by including links to online videos, webinars or articles that support your entry. Don't get silly though. Tweets of your favourite cat gif will not go down well.

### 4. DO enter more than one category

There is no limit to the number of categories you can enter. A single project, deal or technology solution could work for a number of categories.

## 5. DO set free your inner journalist

Cub reporters at media school have the 'What, Where, When, and How' drummed into them from day one. What is the entry about? Where did it take place? When did it happen? How did it come about? You can add one more: Why is it significant to the Americas shipping industry?

## 6. DO hit the deadline

Late entries get binned. No-one wants that. The entry deadline is February 16, don't miss it!

Celebrate what makes your business truly special - [view our category list](#).

[Submit your entry >>](#)

Entering the Lloyd's List Americas Awards is a great process that allows you to involve your team and celebrates what makes your business truly special! We look forward to welcoming you and your colleagues on May 23, 2018 at Four Seasons Hotel, Houston.

Follow our 6 tips and you'll have a great chance of being a successful award-winning business. Good luck!

Kind regards,  
Lloyd's List Americas Awards team

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